

LASER MAGAZIN

with supplement **NEW MATERIALS**

LASER MAGAZIN

with supplement **NEUE WERKSTOFFE**

Brief profile

LASER MAGAZIN regularly reports on the application of laser technology and optoelectronics in all branches of industry, at institutes and in laboratories.

The current technological developments in the industry are the subject of each issue's MAIN TOPIC. The trade magazine focuses on practice-related articles in the fields of laser applications, laser systems, market and trade fair reports as well as products. Future trends are reflected under headings such as: News from the Laser Centres, Lasers in Research and in the supplement **New Materials**. Exclusive interviews with key people from research and industry round off the editorial spectrum.

A list of supply sources (Topics) is contained in each issue of LASER MAGAZIN. All entries are additionally published on www.laser-magazin.de free of charge.

The contents, design and service meet the high requirements placed on a high-tech journal that is worth reading and promotes sales.

Managing Director

Karl-Heinz Schneider
khs@magazin-verlag.de

Head of Sales

Michael Schneider
ms@magazin-verlag.de

Responsible Editor

Dr. Barbara Wantzen
bw@magazin-verlag.de

Editorial coordination/Layout/Web

Kameliya Schneider
(Cert.Graphic Designer)
kameliya.schneider@magazin-verlag.de

Editorial assistant

Hannelore Krauel
hakrauel@magazin-verlag.de

Distribution

Angela Müller
am@magazin-verlag.de

Year

36th year, 2019

Frequency of publication

Quarterly (ISSN 0945-8875)
One special issue including LASER MARKT every 2 years

Publisher

Magazin Verlag Hightech Publications KG
Wincklerstrasse 4
31542 Bad Nenndorf, Germany
Phone: +49 5723 5534
Fax: +49 5723 76212
E-mail: kontakt@magazin-verlag.de
www.magazin-verlag.de
www.laser-magazin.de
www.sensormagazin.de

Subscription price

Annual subscription – Germany: 80.- € including postage and VAT
Annual subscription – international: 80.94 € including postage

Issue Publication Date	Editorial deadline	Advertising closing date	Main topic Further topics	Trade fairs
1 March 2019	15.02.2019	1.03.2019	Additive manufacturing Laser beam welding Sheet metal working Laser structuring Supplement NEW MATERIALS Nanomaterials Ceramic materials Metallic materials	all about automation Hamburg, DE 16.01. – 17.01.2019 Friedrichshafen, DE 12.03. – 13.03.2019 W3+ Fair Wetzlar, DE 25.02. – 26.02.2019 HANNOVER MESSE Hannover, DE 01.04. – 05.04.2019
2 June 2019 Main issue for Laser World of Photonics	3.05.2019	17.05.2019	E-mobility Beam monitoring, USP lasers Beamforming Supplement NEW MATERIALS Battery materials Optical components Organic electronics	all about automation Essen, DE 05.06. – 06.06.2019 Leipzig, DE 11.09. – 12.09.2019 Laser World of Photonics München, DE 24.06. – 27.06.2019
3 September 2019 Laser World of Photonics trade fair revue incl. LASER MARKET	9.08.2019	23.08.2019	Innovations at the Laser World of Photonics Biophotonics Beam control	EMO Hannover, DE 16.09. – 21.09.2019 Motek Stuttgart, DE 07.10. – 10.10.2019 Fakuma Friedrichshafen, DE 07.10. – 10.10.2019
4 October 2019	27.09.2019	11.10.2019	Surface treatment Laser safety, New laser sources, Lasers in electronics manufacturing Supplement NEW MATERIALS Coatings , Electronic & Glass materials	Productronica München, DE 12.11. – 15.11.2019 Medica mit Compamed Düsseldorf, DE 18.11. – 21.11.2019 Formnext Frankfurt, DE 19.11. – 22.11.2019
5 December 2019	8.11.2019	22.11.2019	Laser machining of fiber reinforced composites, carbon-fiber reinforced plastics and hybrid materials Laser cutting, Fibre lasers Laser applications in medicine and medical engineering Supplement NEW MATERIALS Materials for additive manufacturing Fibre reinforced composites Laser materials	Optatec Frankfurt, DE 12.05. – 14.05.2020 LASYS Stuttgart, DE 16.06. – 18.06.2020



with supplement **NEUE WERKSTOFFE**

Ad formats and prices

Format (uncut) Please take into account a cutting reserve of at least 3 mm		Width × height in mm	Basic price b/w €	2c	4c
1/1 page	type area bleed	185 × 270 210 × 297	2.800.-	3.200.-	3.900.-
1/2 page	type area bleed type area bleed	90 × 270 90 × 297 185 × 130 210 × 130	1.500.-	1.900.-	2.700.-
1/3 page	type area type area bleed	185 × 90 59 × 270 72 × 297	1.000.-	1.500.-	2.200.-
1/4 page	type areal bleed	122 × 95 185 × 63	700.-	1.100.-	1.700.-
1/8 page	type area bleed	59 × 122 185 × 30	350.-	550.-	850.-
Special positions		LASER MAGAZIN cover 4c on request (format 190 mm × 190 mm)			
		Inside front cover 4c		4.300.-	
		Inside back cover 4c		4.000.-	
		Outside back cover		4.400.-	
		Supplement NEW MATERIALS cover (format 210 mm × 140 mm + 3 mm cutting reserve)			
		Cover 4c		2.200.-	

Other formats and special formats on request.

Discounts

Acceptance within a 12 months (insertion year)

Quantity discount

Frequency discount

1 page	5 %	2 placements	8 %
2 pages	8 %	4 placements	10 %
3 pages	10 %	6 placements	15 %
4 pages	15 %	8 placements	20 %
6 pages	20 %		