



with supplement **NEUE WERKSTOFFE**

Ad formats and prices

Format (uncut) Please take into account a cutting reserve of at least 3 mm		Width × height in mm	Basic price b/w €	2c	4c
1/1 page	type area	185 × 270	2.800.-	3.200.-	3.900.-
	bleed	210 × 297			
1/2 page	type area	90 × 270	1.500.-	1.900.-	2.700.-
	bleed	90 × 297			
	type area	185 × 130			
	bleed	210 × 130			
1/3 page	type area	185 × 90	1.000.-	1.500.-	2.200.-
	type area	59 × 270			
	bleed	72 × 297			
1/4 page	type areal	122 × 95	700.-	1.100.-	1.700.-
	bleed	185 × 63			
1/8 page	type area	59 × 122	350.-	550.-	850.-
	bleed	185 × 30			
Special positions		LASER MAGAZIN cover 4c on request (format 190 mm × 190 mm)			
		Inside front cover 4c		4.300.-	
		Inside back cover 4c		4.000.-	
		Outside back cover		4.400.-	
		Supplement NEW MATERIALS cover (format 210 mm x 140 mm + 3 mm cutting reserve)			
		Cover 4c		2.200.-	

Other formats and special formats on request.

Discounts

Acceptance within a 12 months (insertion year)

Quantity discount

1 page	5 %
2 pages	8 %
3 pages	10 %
4 pages	15 %
6 pages	20 %

Frequency discount

2 placements	8 %
4 placements	10 %
6 placements	15 %
8 placements	20 %