



LASERTECHNOLOGY · ADDITIVE MANUFACTURING · NANOTECHNOLOGY · NEW MATERIALS

WITH SUPPLEMENT **PHOTONICS**
SENSORS · MEASURING TECHNOLOGY · AUTOMATION · MICRO-NANO INTEGRATION

Ad Formats and Prices

Format (uncut) Please take into account a cutting reserve of at least 3 mm		Width × Height in mm	Basic Price b/w €	2c	4c
1/1 page	type area bleed	185 × 270 210 × 297	2.800.-	3.200.-	3.900.-
1/2 page high	type area bleed	90 × 270 102 × 297	1.500.-	1.900.-	2.700.-
1/2 page cross-section	type area bleed	185 × 130 210 × 147			
1/3 page high	type area bleed	59 × 270 72 × 297	1.000.-	1.500.-	2.200.-
1/3 page cross-section	type area bleed	185 × 90 210 × 104			
1/4 page two columns	type area	122 × 95	700.-	1.100.-	1.700.-
1/4 page high	type area	40 × 270			
1/4 page cross-section	type area bleed	185 × 63 210 × 75			
1/8 page two columns	type area	122 × 59	350.-	550.-	850.-
1/8 page high	type area	59 × 122			
1/8 page cross-section	type area bleed	185 × 30 210 × 49			
Junior page 4c	type area bleed	137 × 190 147 × 209			2.900.-
Special Positions		SENSOR MAGAZIN cover 4c on request (format 190 mm × 190 mm)			
		Inside front cover 4c		4.300.-	
		Inside back cover 4c		4.000.-	
		Outside back cover 4c		4.400.-	

Other formats and special formats on request.

DISCOUNTS Acceptance within a 12 months (insertion year)

Quantity Discount		Frequency Discount	
1 page	5 %	2 placements	8 %
2 pages	8 %	4 placements	10 %
3 pages	10 %	6 placements	15 %
4 pages	15 %	8 placements	20 %
6 pages	20 %		